

THE BUCK STOPS HERE



**Full rich flavor,
not full price.**

Available in Kings & Kings Lights

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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MS's suggested retail price.

Kings Lights 11 mg "tar," 0.7 mg nicotine—Kings, 14 mg
"tar," 1.0 mg nicotine av. per cigarette by FTC method.

